

# Rotary

Great Britain & Ireland

## New Member Welcome Guide





# Welcome

**Y**ou are now part of the world's biggest service community - a network of 1.2 million People of Action who are making a difference to the world we live in. As a member of Rotary, you'll have the platform to turn your ideas into action, develop your skills and build lasting relationships. Rotary opens a world of opportunities, and there is so much you can do.

Bring people together through activities and projects to enrich the lives of others and generate community spirit. Work with charities and organisations to maximise the impact we have in communities. Plan projects to address the issues that matter to you.

Enhance your cultural and social awareness, take up leadership roles and exchange knowledge with your fellow members to develop your skills. Get involved with other parts of the Rotary family specifically designed for young people to help unlock the potential of the next generation.

Make a world of difference and touch the lives of people at home and abroad.

## What members say



**Irene Russell, Warrington Rotary Club**  
"I love being a Rotarian. I have been given opportunities to lead, to travel, to teach and guide and to serve others that I will never meet. Along the way I have met some truly inspiring individuals. I really have had the best of times with Rotary in my life."

"Through the organisation and delivery of the first 100,000 Rotary meal pack event in the UK we were able to feed hungry school children in Kibera, Kenya. To see first-hand the difference that one meal a day makes is astonishing. My mission now is to end world hunger by 2030."



**Maciej Szukala, Wrexham Glyndwr Rotary Club**  
"Rotary has provided me with a number of opportunities to build my confidence. It has allowed me to meet fantastic people and enabled me to develop ideas, and personal skills in shaping my future. I enjoy the fact that I have the opportunity to meet new people on daily basis and mainly help the local community."



**Alex Youlten, Cober Valley, Helston Rotary Club**  
"I learned about Rotary through my work with ShelterBox and the more I saw the more I liked. Having recently left the Army the sense of service is still very much part of who I am."

"Through my work and travels with ShelterBox I have met Rotarians from across the globe whose enthusiasm to help people and dynamic approach to driving through practical solutions inspired me to join such a positive organisation."



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 Look for us online: [rotarygbi.org](http://rotarygbi.org)  
 Facebook: /RotaryinGBI Twitter: @RotaryGBI  
 YouTube: Rotary International in Great Britain & Ireland

**Rotary**   
 Great Britain & Ireland





This is Rotary

# We take action locally and globally

*Rotary's purpose is simple - to make a difference in the world.*

**"We tackle the world's biggest challenges and maximise our impact by saving and transforming lives"**

**W**e fulfil our purpose and achieve our goals thanks to members like you. At Rotary, we have a unique position of being rooted within our own communities but with a global outlook, ready to tackle challenges at home and abroad.

We have a network of 35,000 clubs in over 200 countries, made up of 1.2 million neighbours, friends, leaders and problem solvers just like you.

Our vision is to bring lasting change in communities at home and abroad by creating opportunities, supporting those who need it most and transforming their lives.

Rotary is dedicated to our six Areas of Focus which underpin all of our activities, projects and initiatives:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

These areas allow us to tackle the world's biggest challenges and maximise our impact by saving and transforming lives. Our impact starts with you.



**i** Turn to page 18 to find out more about our Areas of Focus



**TOGETHER, WE**

**TRANSFORM**



## Sharing our vision

*Rotary unites problem solvers in Great Britain and Ireland and across the world, transforming our communities one project at a time - that's what People of Action do.*

**R**otary's most powerful asset is our members, People of Action who are determined to make a difference.

Where others see problems, People of Action see possibilities for their communities. People of Action tap into their professional skills, expertise and knowledge to discover solutions. People of Action roll up their sleeves to mobilise their communities to get the job done.

This is the essence of what Rotary has been for over 100 years and what we will continue to be with your help.

We tell our story by telling yours. The work you do and the ways you make

our communities stronger, healthier and better in every way are the stories we tell to grow Rotary and maximise our impact. There are so many projects and activities for you to get involved in as part of Rotary.

Whether you're keen to solve problems being faced in your local area, or want to transform the lives of some of the most vulnerable people overseas, Rotary is the place to turn your passion for change into action.

This book will give you an insight into the ways Rotarians and Rotary clubs are making a difference, and hopefully inspire you as you take the first steps of your Rotary journey.

*"Where others see problems, People of Action **see possibilities** for their communities"*

**16**  
**million**  
volunteer hours  
given each year





# Reaching out locally

*Building community spirit and transforming the places that we call home - that's what People of Action do.*

**R**otary members take pride in their local communities, and use their time, talents and enthusiasm to benefit the people who call that place home. This pride and knowledge means Rotary clubs are uniquely placed to make a difference, with each club individually tailoring projects and activities to suit your community's needs.

You can do this by tackling a specific community challenge. Rotary members have led the way on a number of projects such as providing mock interviews for college students, building sensory

gardens for the disabled or setting up Memory Cafés for those suffering from dementia.

Even if you don't have a specific cause in mind, you can foster community spirit in your area through family fun days, summer fayres and Christmas collections, like the famous Rotary Santa Sleighs.

Throughout the year, clubs across Great Britain and Ireland get involved with the same projects, so we provide benefits to our communities while making a national impact.

Members saddle up for the Rotary Ride, our annual Father's Day bike ride, or lend a hand at blood pressure testing events as part of Know Your Blood Pressure Day. We even give young people a chance to put their science and engineering skills to the test for a Rotary Technology Tournament.

The number of projects and activities you can create or get involved in as part of Rotary is truly endless.

 Visit [rotarygbi.org](http://rotarygbi.org) to find out more about Rotary's latest community projects

## Project spotlight

Each year, Rotary teams up with KidsOut for the National Rotary KidsOut Day, giving thousands of disadvantaged children the chance to experience fun trips and days out.

For over 25 years, this collaboration has allowed more than 650,000 children and their families to visit theme parks, activity centres and seaside resorts across the United Kingdom, with Rotary clubs helping to organise and fund the trips and Rotarians going along to lend a helping hand.

It brings fun into the lives of children who have come from difficult backgrounds, escaped domestic violence, or have been disadvantaged in a number of ways.



“The number of **projects** and **activities** you can **create** or **get involved in** as part of Rotary is **truly endless**”



## Reaching out globally

*We are committed to international service. Responding to disasters and implementing innovative projects - that's what People of Action do.*

**I**nternational service is a key aspect of Rotary life, with thousands of members helping to support some of the most vulnerable people in the world. Many of these people are without access to some of the most basic human rights: food, shelter, sanitation facilities, education and healthcare. So often, when a Rotary project looks to alleviate one of these issues, the actions of Rotarians often have a greater impact and are wider reaching.

Providing a community with something as basic as a well does not simply mean they have easier access to a water supply. It means mothers can work to earn an

income, rather than spending hours walking to collect water. It means they can afford to send their children to school. It means communities are not struck down with disease. It means hope for the future.

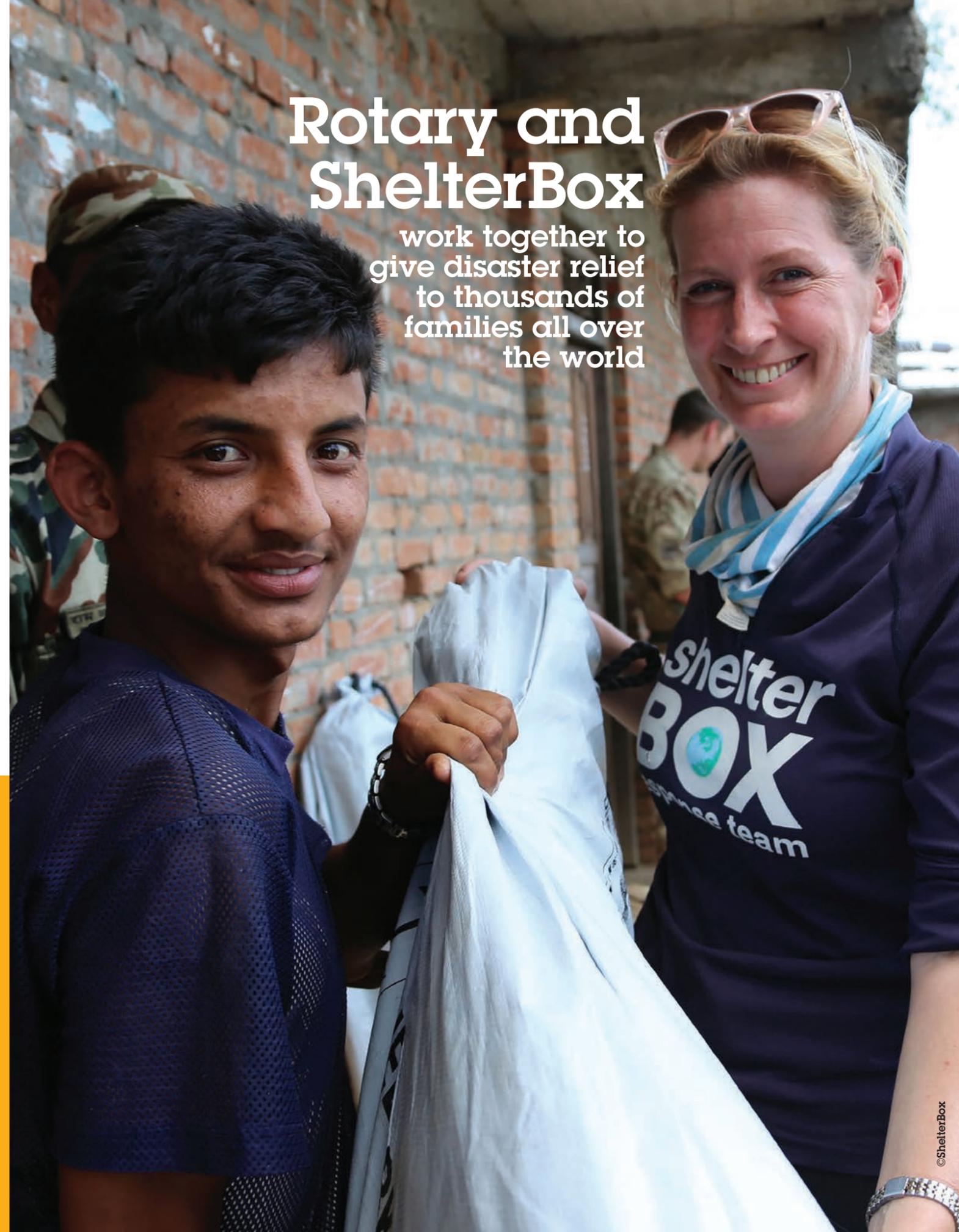
Rotary heavily supports not only longer term projects to bring economic and community development, but also mobilises rapidly in the wake of human and natural disasters.

ShelterBox, an official project partner of Rotary, is one of a number of emergency response 'box' charities which started life as a Rotary club project and has grown to provide disaster relief to thousands of families all over the world.

At a time when people may have had to flee their homes due to conflict, or had their village destroyed by flooding, Rotarians galvanise to provide immediate support with shelter, water and other essential aid.

Our global network means Rotarians collaborate from thousands of miles apart. Distance is no barrier when it comes to changing lives.

 Read the latest edition of Rotary magazine for more stories of international service



# Rotary and ShelterBox

**work together to give disaster relief to thousands of families all over the world**

## Project spotlight

Rotary clubs across Great Britain and Ireland are supporting and collaborating with Excellent Development, a charity pioneering sand dams in rural communities in Kenya.

The dams are built on drylands, which take up 40% of the Earth's surface and are home to around 75% of the world's poor.

Sand dams are three to five metre high reinforced concrete dams built on the bedrock of seasonal river channels. After the rainy season, they fill with sand and water for several hundred metres behind the dam, storing up to 20 million litres of water.

To date, over 200 Rotary clubs in Great Britain and Ireland have played a part in supporting the construction of over 40 sand dams across Kenya, providing clean water for up to 70,000 people.



End Polio  
Now

## History in the making

*Together, we step up to the world's biggest challenges and after three decades, Rotary is on the brink of ending polio now and forever.*

**S**ince 1985, Rotary's key humanitarian priority has been to rid the world of polio. Rotary spearheaded the campaign at a time when there were over 1,000 cases a day in 125 countries, paralysing and even killing children. Today, the number of cases is down by 99.9%.

Over the last 30 years, Rotary has donated \$1.6 billion to the eradication effort and has protected over 2.5 billion children from the disease through vaccination programmes.

Inspired in part by Rotary's volunteer commitment and fundraising success, the Global Polio Eradication Initiative (GPEI) was launched in 1988, a remarkable partnership which includes Rotary, World Health Organization, UNICEF, the US Center for Disease Control & Prevention and, more recently, the Bill & Melinda Gates Foundation.

Despite there only being a handful of cases left in the world, continued campaigning, health worker training and vaccination programmes are essential to stop the disease returning and ensuring the world is certified polio-free. Rotary members regularly participate in administering vaccines across the world.

Failure to eradicate polio could result in as many as 200,000 new cases worldwide every year within a decade. Rotary members in Great Britain and Ireland have been huge supporters of End Polio Now and you can be part of making history.

"Let's make  
the total  
eradication  
of polio the  
lasting legacy  
of Rotarians  
to the human  
race"

Ade Adepitan  
Polio survivor and Paralympian

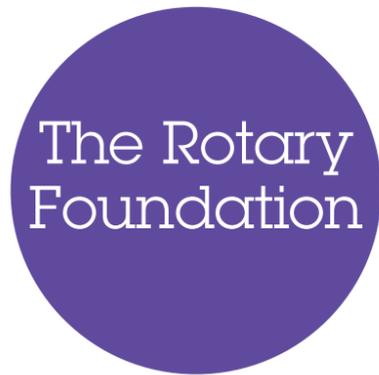
 Visit [endpolio.org](https://endpolio.org) to find out more about Rotary's campaign to End Polio Now.

2.5  
billion  
children  
immunised  
against polio



TOGETHER, WE

ERADICATE



## Rotary's own charity

*During the past 100 years, The Rotary Foundation has spent \$3 billion on life-changing, sustainable projects.*

**T**he Rotary Foundation is Rotary's own and only charity, supported solely by contributions from Rotary members and friends of the Foundation who share its vision of a better world. Those contributions, gifts and donations are transformed into service projects that change the lives of thousands of people across the world. Since its creation in 1917, the Foundation has spent more than \$3 billion on life-changing, sustainable projects, planned and implemented thanks to the skills and talents of members like you.

With 91% of funds spent on the programmes and projects it delivers, The Rotary Foundation, based at the Rotary Headquarters in Illinois, USA, is globally recognised for its financial efficiency, accountability and transparency.

### The Rotary Foundation UK

The Rotary Foundation of the United Kingdom (RFUK) is an Associate Foundation of The Rotary Foundation. RFUK supports the aims of The Rotary Foundation by providing funding for its programmes and offering a direct service for giving for Rotarians in Great Britain and Ireland.

Serviced by Support Centre staff, RFUK has recovered over £1 million in Gift Aid since 2001, allowing even more communities to benefit from The Rotary Foundation.

### Grants

Each year, The Rotary Foundation gives \$70 million worth of grants to Rotary clubs throughout the world for humanitarian projects, vocational training and scholarships. If you have a cause you're passionate about, or a large project you want to get off the ground, The Rotary Foundation is here to help you with two different types of grant.

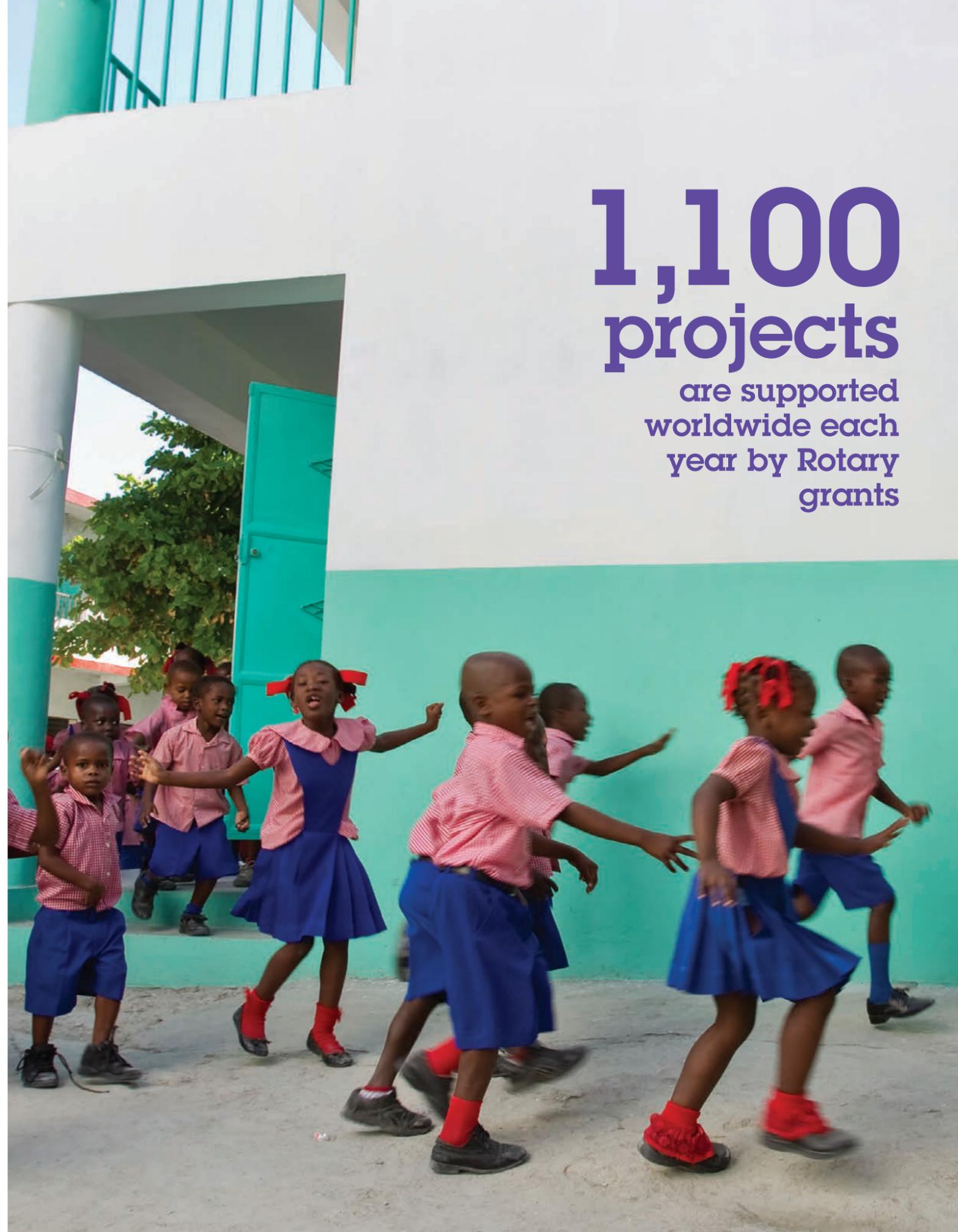
District Grants fund small-scale, short-term activities that address needs in your community and communities abroad. This can range from disaster relief to youth programmes, with lots of scope to customise your project. These grants are administered by individual districts, so if you and your club are keen to make the most of a District Grant, you should check availability of funding with your district.

Global Grants support large international activities with sustainable, measurable outcomes in Rotary's Areas of Focus. By working together to respond to real community needs, clubs and districts strengthen their global partnerships. The minimum budget for a Global Grant project is \$30,000, with The Rotary Foundation providing a minimum of \$15,000 and maximum of \$200,000.

You can find out more about Global Grants by talking with your District Foundation team or by logging in to your My Rotary account.

**"We should not live for ourselves alone, but for the joy in doing good for others"**

Arch Klumph, founder of The Rotary Foundation



**1,100**  
**projects**  
are supported  
worldwide each  
year by Rotary  
grants

## Six Areas of Focus

# Focussing our efforts

While we serve in countless ways, we've focused our efforts in six key areas to maximise our impact. These encompass some of the world's most critical humanitarian needs and provide an opportunity for Rotarians to transform the world.



### Peace & Conflict Resolution/Prevention

Through our partnerships with several leading universities, Rotary Peace Fellows develop the skills to strengthen peace efforts, train local leaders to prevent conflict, and support long-term peace building in areas affected by conflict.



### Basic Education & Literacy

We believe education is a right. Our goal is to strengthen the capacity of communities to support basic education and literacy. As a member you can educate and uplift students from across the globe, reduce gender disparity in education and inspire the next generation.



### Water & Sanitation

Water means life. Our projects give communities the ability to develop and maintain sustainable water systems and support studies related to sanitation and hygiene. We build wells, implement rainwater harvesting and improve sanitation facilities.



### Maternal & Child Health

We provide immunisations and antibiotics to babies, improve access to essential medical services, and support trained healthcare providers for mothers and their children. Our projects ensure sustainability by empowering the local community to take ownership of health care training programmes.



### Disease Prevention & Treatment

We aim to improve and expand access to low-cost and free healthcare in underdeveloped areas. Our members educate and mobilise communities to help prevent the spread of major diseases, such as polio, and sponsor training programmes for health workers.



### Economic & Community Development

We carry out service projects that enhance economic and community development and create opportunities for decent and productive work for young and old. We also help strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities through microfinance, training and equipment provision.





## Unlocking potential

*Rotary members leave a lasting legacy on the lives of young people.*

**O**ne of Rotary's leading commitments is to offer young people the platforms and opportunities for them to unlock their potential, develop their skills and broaden their horizons. There are a number of Rotary programmes you can get involved in.

### **RotaKids**

RotaKids is a fun and exciting way for children aged 7-12 to make friends and get involved with important activities in the community, all while having a great time in the process. RotaKids clubs are based in schools, youth groups or community centres and with the help and support from teachers, youth leaders and the local Rotary club, children engage with a practical approach to supporting the citizenship element of the national curriculum. By doing so, children enjoy a boost to their confidence and self-esteem at a key age and develop an understanding of how their actions can impact on others.

### **Interact**

Interact clubs bring together young people aged 12-18 to develop leadership skills while discovering the power of volunteering. Interact clubs are based in schools and colleges, but this is no ordinary club. Interact is an exciting place where members undertake two projects per year: one at home and one international. Interactors find out how serious leadership can be seriously fun.

### **Rotaract**

Rotaract clubs bring together people aged 18-30 to exchange ideas with leaders in the community, develop leadership and professional skills and have fun through enterprising activities. In communities worldwide, Rotary and Rotaract members work side by side to take action. From big cities to rural villages, Rotaract is changing communities like yours.

### **Youth Competitions**

Rotary's national youth competitions have an enormous impact in our local communities, providing young people with the opportunity to develop their skills, the platform to showcase their exceptional talents in a range of creative fields and a chance to win some amazing prizes. Thousands of young people participate every year, all thanks to the support from their local Rotary club. This is a fantastic way for you to leave your mark on a young person's future.

### **Rotary Youth Leadership Awards**

At Rotary we know that today's young people are tomorrow's leaders: in their communities, their careers and in everyday life. This leadership programme gives young people hands on, physical challenges and workshops, exposing them to leadership scenarios, problem solving tasks and team building exercises.

**THERE ARE OVER  
290,000  
ROTARACTORS  
IN OVER 9,500 CLUBS  
IN 177 COUNTRIES**

### **Rotary Youth Exchange**

Every year thousands of young people explore new horizons with the Rotary Youth Exchange programmes, having their lives enriched by experiencing another culture and making new friends. By travelling, living and studying overseas for up to a year, young people are given a new perspective on the world.

### **New Generations Service Exchange**

Similarly to Rotary Youth Exchange, the New Generations Service Exchange programme gives young people a chance to absorb a different culture, but this time through hands on vocational or humanitarian service in Rotary's Six Areas of Focus. Rotarians work with young people in their international or community projects, share their knowledge and skills while inspiring the next generation of global citizens.



# Membership Benefits

## Keeping you connected

### Website

The Rotary in Great Britain and Ireland website, [rotarygbi.org](http://rotarygbi.org), provides a host of information and resources for Rotary members and the public. Split into two sections, the website has a public facing side full of good news stories, highlighting the exceptional work of our members, along with information on our activities, programmes and campaigns for people to get involved in. There is also a members only section, which includes our online catalogue, where you can order from our selection of marketing resources. You will also find essential information on compliance, updates from Rotary committees and other resources to support members in making a difference.

You can access a further bank of resources by logging into your My Rotary account on the Rotary International website, [rotary.org](http://rotary.org).

### Social Media

You can also find Rotary on social media where you can check out all the latest Rotary news and videos.

 Rotary in Great Britain and Ireland

 @RotaryGBI

 Rotary in Great Britain and Ireland

### Rotary Magazine

As part of your membership subscription, you will receive six editions per year of *Rotary*, the official magazine of Rotary in Great Britain and Ireland, delivered directly to your club. Covering a wide range of fascinating features, exclusive interviews and inspiring human interest stories, *Rotary* magazine really is essential reading when it comes to keeping up to date with exciting events and projects taking place across the world of Rotary.

Got a story for *Rotary* magazine?  
Email [editor@rotarygbi.org](mailto:editor@rotarygbi.org)

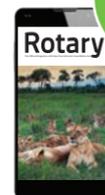
### Members' Newsletter

You will now also receive the latest Rotary news direct to your email inbox. The fortnightly members' newsletter is produced by the Rotary Support Centre and includes the latest news, project updates and activities so you can keep your fingers on the pulse.

Ensure your Club Secretary has registered your details to receive newsletter updates.



Each member receives six issues of *Rotary* magazine every year



Rotary magazine is available across multiple devices

 Visit [rotarygbi.org/rotary-magazine/](http://rotarygbi.org/rotary-magazine/) to read *Rotary* magazine online





# Rotary Events

## Connecting for good

*One of the great benefits of Rotary is being able to network and socialise with your fellow members.*

**A**s a global organisation with over 1.2 million members across the world, there are so many people to meet and stories to tell. Two of the highlights of the Rotary calendar are the Rotary in Great Britain and Ireland Conference and the Rotary International Convention.

**Rotary Conference**  
Over 1,500 Rotarians, Rotaractors and their partners participate annually in the Rotary Conference, where delegates can expect amazing guest speakers, sumptuous dinner options and a lively entertainment programme. Taking place in a different city each year, Conference gives you an opportunity to connect, build

lasting friendships and learn best practices from successful projects. You will come away from Conference with a spring in your step, feeling inspired to do even more in your community.

**Rotary International Convention**  
The Convention is where you can join over 20,000 Rotarians from right across the world. Immerse yourself in diverse cultures, develop rich relationships and share unforgettable experiences at exhibits and events.

The Convention is an event held in major cities around the world, giving you chance to travel, enhance your global understanding and lay the foundations for future international projects.

**District and Club events**  
As well as national and international events, there are also a number of local events you can get involved with and attend as part of your club or district. District Conferences are much like the national conference, but are run at a district level, allowing you to meet and network with local Rotary members and enjoy a number of social activities.

Club and District Assemblies also take place each year, which are important places for learning, developing skills, planning for the year ahead and sharing progress on the vast range of activities and programmes on offer.

## Rotary Global Rewards

As a Rotary member you now have access to the Rotary Global Rewards scheme.

As well as exclusive offers and discounts from a number of popular high street and online retailers, you can give back a percentage of your purchase to Rotary when you spend.

Since its launch in 2015, thousands of Rotarians across the world have redeemed from Rotary Global Rewards, with many even creating offers of their own for their businesses.

Log in to your My Rotary account on [rotary.org](http://rotary.org) to find out more



# Here to support you

The Rotary Support Centre, based in Alcester, Warwickshire, provides administrative, communications, financial and governance support for the Rotary clubs, districts and committees in Great Britain and Ireland. A small but dedicated team is committed to providing bespoke services to Rotarians, meaning you can do what you do best - make a difference and transform lives.

Without the Support Centre, Rotary members in Great Britain and Ireland would be served from the Zurich office, which handles enquiries from about 40 different countries in many different languages and currencies.

## The staff team is divided into four departments:

### Finance and Rotary Foundation of the United Kingdom

- Provides financial support for three major organisations run for Rotarians: Rotary International in Great Britain and Ireland, the Rotary Foundation of the United Kingdom and the Donations Trust.
- Management of the annual accounts and budgets.
- Collection of Rotary membership subscriptions.
- Financial processes including invoicing, expense payments and Gift Aid.
- Management of the Rotary online catalogue, providing materials and resources for clubs for membership activities and events.

### Communications

- Management of Rotary's digital presence including social media, the **rotarygbi.org** website and newsletters to all members.
- Production of the bimonthly *Rotary* magazine, including editorial and design.
- Creation of marketing and membership resources including print resources, pull-up displays, digital assets and campaign materials.
- Support for Rotary events and campaigns including the annual conference, Rotary Ride and national youth competitions.
- Management and development of external relations and strategic partnerships for Rotary involvement.

### Governance

- Running elections for Rotary in Great Britain and Ireland Officers - President, Rotary International Director and Treasurer.
- Management of the constitutional documents and answering queries.
- Organisation of the Association's annual Business Meeting including online voting.
- Administration for the General Council, Executive, Council of Past Presidents, Constitutions and Operations Review and Audit Committees.
- Helping people start their Rotary journey by handling direct membership enquiries, including conducting follow-up telephone calls, and connecting potential members to Rotarians in the local area.

### Club and District Support

- Providing administrative support for Rotary committees.
- Planning and delivering a number of key events throughout the Rotary calendar, including the annual Rotary conference.
- Membership database support and administration.
- Audio call and webinar services and training.
- Pull up displays, banner and flag hire.
- General member support - there isn't much these guys don't know!



Rotary Support Centre  
Kinwarton Road  
Alcester  
Warwickshire  
B49 6PB



## Meet the team

*A small but dedicated team of 20 full-time and part-time staff is committed to providing bespoke service to Rotarians, meaning you can do what you do best - make a difference and transform lives.*



### Finance & Rotary Foundation of the United Kingdom (RFUK)

**Elisabeth Tritschler**

Head of Finance

**Carol Waters**

Financial Controller

**Mary Dixon**

Finance Administrator

**Jean Sutor**

RFUK Manager

**Vaughan Farebrother**

RFUK Administrator

**Maxine Woodfield**

RFUK Administrator



### Communications

**James Bolton**

Communications Administrator

**James Lovatt**

Business Services Development Administrator

**Martin Tandy**

Creative Designer

**Rebecca Warner**

Projects Manager



### Governance

**Amanda Watkin**

General Secretary

**Rachael Elsegood**

Executive Assistant

**Claire Haines**

Research Officer

**Antonia Williams**

Governance Administrator



### Club & District Support (CDS)

**Tina Howard**

Head of Club and District Support

**Louise Smith**

Conference Manager and CDS Supervisor

**Tom Adams**

CDS Administrator

**Mandy Hendrey**

CDS Administrator

**Andy Smith**

CDS Administrator

**Emily Styles**

CDS Administrator

### Contacts

#### Finance

**01789 765 411** - Choose option 1  
finance@rotarygbi.org

#### RFUK

**01789 765 411** - Choose option 2  
rfuk@rotarygbi.org

#### Communications

**01789 765 411** - Choose option 3  
pr@rotarygbi.org

#### Governance

**01789 765 411** - Choose option 4  
governance@rotarygbi.org  
secretary@rotarygbi.org

#### Conference

**01789 765 411** - Choose option 5  
conference@rotarygbi.org

#### Club & District Support

**01789 765 411** - Choose option 6  
cds@rotarygbi.org

"Our **mission** is to be a **highly effective** support centre for Rotary in Great Britain and Ireland. Our **ambition** is to strive for **excellence** in our **people**, our **quality** and our **impact**."

# Organisation Structure

## The structure of Rotary

Rotary International in Great Britain and Ireland is an administrative territorial unit of Rotary International, charged with the administration of Rotary clubs in 25 districts.

**S**ince 1914, we have been a distinctive, effective and historic part of Rotary International (RI) with our own constitution and culture designed to work in harmony with RI, meaning members can carry out service in ways which best suits them.

RI has a President, who serves for a term of one year and sits on a Board of Directors, which establishes and provides the guidance that helps our clubs thrive. Here at Rotary International in Great Britain and Ireland, we also have our own President and governing body, known as the General Council.

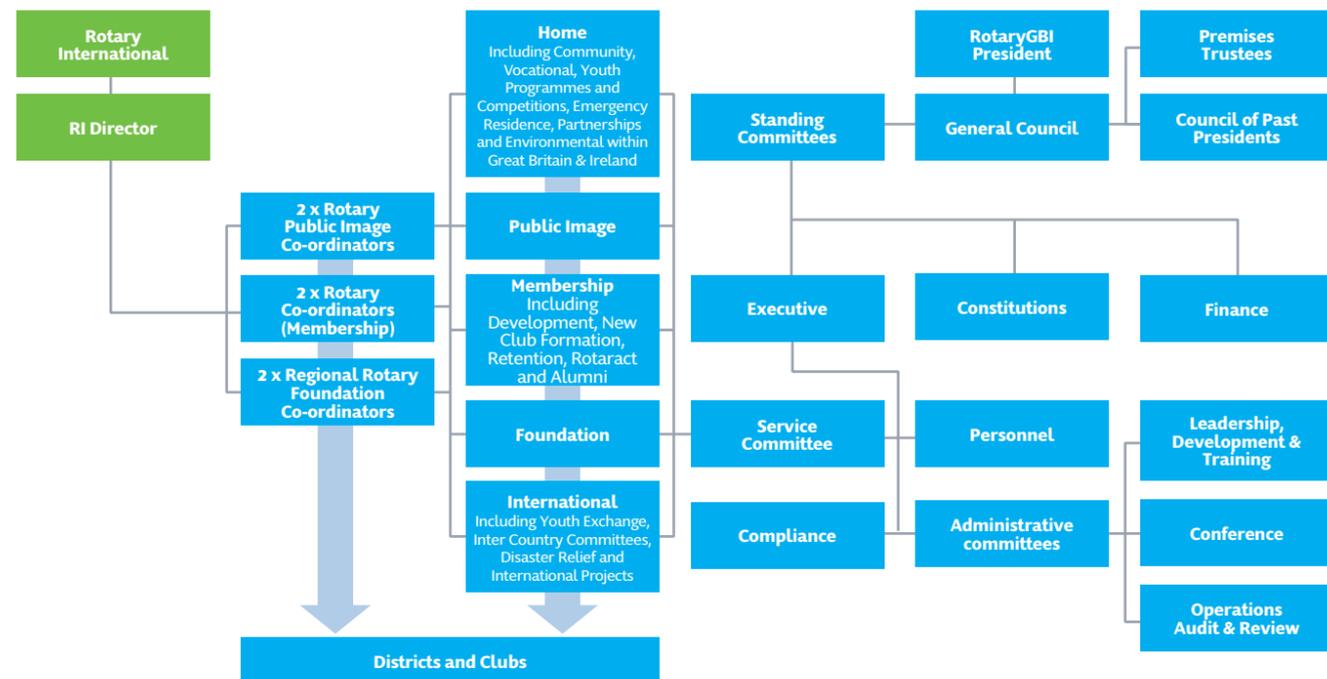
Alongside the President, this group is made up of the Governors for the districts in Great Britain and Ireland, the President Elect, the President Nominee, the Honorary Treasurer, the Immediate Past President, the RI Director and the General Secretary. The General Council makes the policy of Rotary in Great Britain and Ireland, with the Executive Committee dealing with the day to day implementation of that policy. Other committees, known as Service and Administrative Committees report to the General Council often through the Executive Committee.

Service Committees include Home and International, which focus on Rotary service

locally and globally. They assist Rotarians on a national level by forging strategic partnerships, creating service opportunities and providing advice and support.

In order to integrate the work of Rotary committees, members from the Rotary Foundation, Membership and Public Image Committees are represented on the Home and International Committees, as well as operating teams of their own.

Clubs and districts operate a similar service structure, with members taking up officer roles in those service areas, giving opportunities for members to use, grow and share their skills.

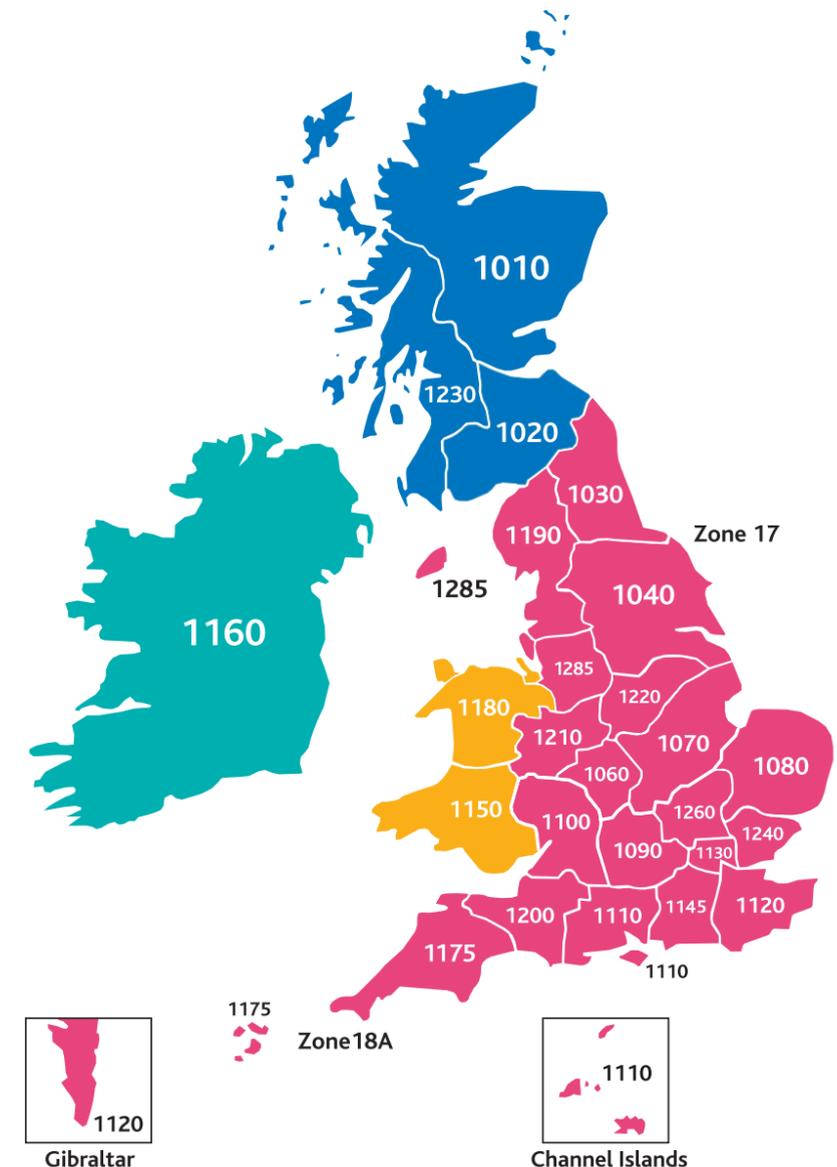


# District Map

## Find yourself

Rotary in Great Britain and Ireland is split in to 25 areas, known as districts.

**E**ach district has a team of officers, including a District Governor, who represents the district on the General Council, Rotary in Great Britain and Ireland's governing body. There are also officers covering other essential activities, programmes and avenues of service including community, international, finance, public image, membership, youth and more.





TOGETHER, WE  
**BUILD**

# Project Planning

## Plan your first project

*So you've got a cause you're passionate about - what next?*

*Rotary gives you the platform to turn your passion for change into action. Well-planned service projects are more likely to have a strong impact and create effective and transparent communication between your community and club.*

### Use local expertise

Make the most of the skills and knowledge in your club and district as well as the Rotary Committees and Support Centre team. It may be they have completed similar projects before and have helpful advice and feedback.



### Exchange ideas

Sharing your vision with fellow members can help mobilise others to bring that vision to life. Platforms such as social media and Rotary Ideas can connect you with Rotary's global community.



### Check out the resources

The My Rotary section of the [rotary.org](http://rotary.org) website has a significant library of resources for project planning including videos and webinars, covering everything from the planning stage, through to implementation and evaluation.



### Conduct a community assessment

Work with the community to identify a need and how best to address it. If you want to conduct your project overseas, perhaps there is another Rotary club internationally you can work and partner with. Building a relationship with your stakeholders can maximise your impact.



### Set service goals

Knowing what you want to achieve is very important. Tools like Rotary Club Central help you to set and track your goals to ensure your project delivers its intended impact to the community.



### Create a project plan

A comprehensive project plan will help you manage your resources, anticipate problems, and evaluate your project's success.



### Acquire funding

Take advantage of crowdsourcing, grants, and fundraisers to acquire resources for your project. Turn to page 16 for information on Rotary Grants and page 34 for top fundraising tips!



### Share and learn

Once your project is complete, take time to reflect on its impact, its successes, and its challenges. The lessons you learn can help you the next time around and promoting your project can inspire others to make a difference too.



## Project Planning

# Top six fundraising tips

*You may be able to pay for your project entirely through fundraising events. These events will not only help you raise money, but also promote the work of Rotary.*

### Create a fundraising plan

Much like a project plan, a fundraising plan ensures you tick all the boxes and make the most of your opportunity to fundraise. You should consider a target, a budget, laws and insurance requirements, organising volunteers and necessary publicity.



### Assess your resources

Once you've chosen the type of event you want to host, assess the resources available to carry it out. Consider time, money, materials, and people. Visit Rotary GBI online catalogue to get hold of all of your essential event resources.



### Work as a team

By pooling the skills in your club together, you can make sure all aspects of the fundraising process are covered. By working with local organisations, schools and other Rotary clubs, you can make an even bigger impact.



### Host an event

This is likely to be a key part of your fundraising plan - and will likely need a plan of its own. Community events also offer an opportunity to raise awareness, establish relationships and inspire action.



### Promote your cause and build on your event

Achieving publicity can be a key way to keep the momentum going, even after an event is over. Be busy on social media, reach out to your local media outlets and stay connected with your guests and donors - a thank you can go a long way.



### Rotary Grants

Each year, The Rotary Foundation gives \$70 million worth of grants to Rotary clubs throughout the world. When you're fundraising for your project, it is certainly worth considering how District or Global Grants can help.



# Your next steps

### Sign up to My Rotary

Once your Club Secretary has registered you as a member, you can register your My Rotary account by heading to [rotary.org](http://rotary.org). This will give you access to all information resources on both [rotary.org](http://rotary.org) and [rotarygbi.org](http://rotarygbi.org) and ensure you receive fortnightly members' newsletters.

### Follow us

Check us out on social media. Follow, like and subscribe and keep up to date with the latest news and video.

- Rotary in Great Britain and Ireland
- @RotaryGBI
- Rotary in Great Britain and Ireland

Why not share the exciting news you are part of Rotary using #PeopleofAction?

### Get your Rotary magazine

As a member, you will receive a copy of our bimonthly *Rotary* magazine covering a wide range of fascinating features, exclusive interviews and inspiring human interest stories. Your Club Secretary should ensure your club is receiving the required amount to suit club membership levels.

### Explore other clubs

You are now part of the global Rotary community, meaning you can visit any of the 35,000+ clubs around the world. You're sure to receive a warm welcome.

### Attend Rotary conference

Each year Rotary in Great Britain and Ireland hosts an annual conference full of exciting entertainment, inspiring speakers and opportunities to meet fellow members. Visit [rotarygbi.org](http://rotarygbi.org) to find out more details about the next Rotary conference.

### Enjoy your Rotary experience

It's time to get stuck in and make the most of everything Rotary has to offer!



# People of Action

Rotary is where neighbours, friends, and problem solvers share ideas,  
join leaders, and take action to create lasting change.

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