1. **Vision**

A strong vibrant and successful club that demonstrates values of Rotary in a modern and agile way. A club that continues to serve and supporting communities by both fundraising and volunteering activities whilst having fun and fellowship.

1. **Core Values of Rotary**

Fellowship

We believe that individual efforts focus on individual needs, but combined efforts serve humanity. The power of combined efforts knows no limitation, multiplies resources, and broadens our lives and perspectives. Fellowship leads to tolerance and transcends racial, national, and other boundaries.

Diversity

We believe Rotary unifies all people internationally behind the ideal of service. We encourage diversity of vocations within our membership and in our activities and service work. A club that reflects its business and professional community is a club with a key to its future.

Integrity

We are committed to and expect accountability from our leaders and fellow members, both in the results of our efforts and in the processes, we use to carry out our goals. We adhere to high ethical and professional standards in our work and personal relationships. We are fair and respectful in our interactions, and we conscientiously steward the resources entrusted to us.

Leadership

We are a global fellowship of individuals who are leaders in their fields of endeavour. We believe in the importance of leadership development and in leadership as a quality of our members. As Rotarians, we are leaders in implementing our core values.

All of these core values are reflected in the [Object of Rotary](https://sites.rotary.org/en/aboutus/rotaryinternational/GuidingPrinciples/Pages/ridefault.aspx) and [The Four-Way Test](https://sites.rotary.org/en/aboutus/rotaryinternational/GuidingPrinciples/Pages/ridefault.aspx), which we use in our daily lives. They inspire us to foster and support the ideal of service for developing and keeping integrity in human relations.

The Four-Way Test

Ethical guide for Rotarians to use for their personal and professional relationships. Of the things we think and say:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

These principles have been developed over the years to help Rotarians with a strong, common purpose and direction. They serve as a foundation for our relationship with each other and the action we take in the world.

1. **Objectives**

* To create a smooth transition for the Rotary Club of Truro and Truro Evolution Members by July 2022, including welcoming Members from both clubs to the new club
* To create a foundation for the new club to develop and grow – demonstration of values and clarity of our goals so that they are understood by all. Support officers and leaders in their new activities
* To encourage new members and steward current members. Increase Membership and diversity. Implement induction and stewardship standards.
* To create a strong brand for the club with consistent standards/internal and external communications. Including doing more to engage our members and encourage new Members.
* To support selected projects annual basis and to successfully deliver service goals and celebrate successes.
* To develop a program of events that we host/attend both social, volunteering and fundraising